



**CLAMS in Lake Macquarie:
Community Empowerment on the Coast**

Kym Bilham & Margo Smith – Lake Macquarie City Council

Overview

State of the Coast and the Coastal Community in Lake Macquarie

Why Empower?

The Right State of Mind

Clam Chowder

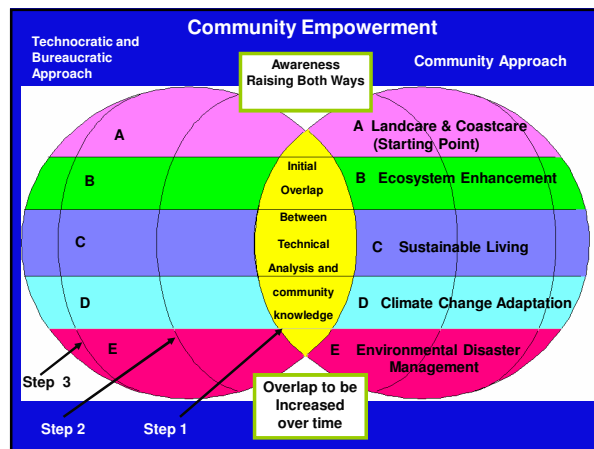
Council's Role

Sustainable Ingredients

On Reflection



Why Empower?



The Right State of Mind



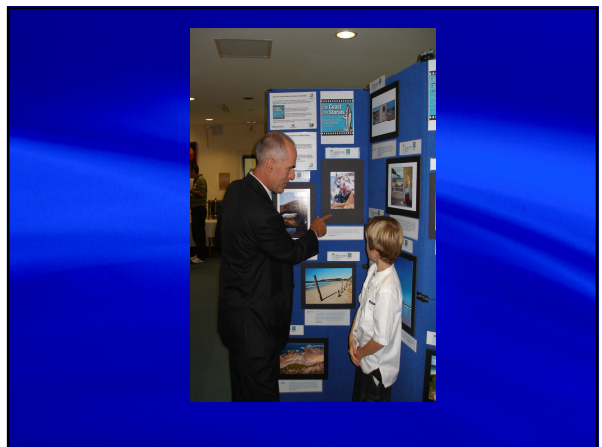
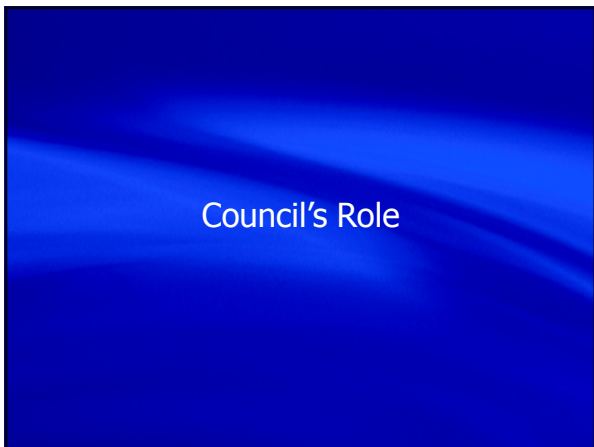
Clam Chowder

- Aims:**
- Increase awareness and understanding
 - Offer community education projects with marine focus
 - Create profile of coastal values in local media
 - Build on existing capacity & resources
 - Enable people, groups and organisations to make more informed NRM decisions





Mrs W's Dream



Sustainable Ingredients



Legacy of CLAMS:
Number of pilot projects to replicate
Database of community members (250+)
Community networks, educational resources & activities
Community support for rock platform protection
Demand for more projects with coastal focus



"Vision without action is useless
And action without vision is directionless"
(Sterling 2000)

A man in a light blue shirt and a hat is speaking to a group of people on a beach. The group includes a woman in a white shirt and a man in a blue shirt. They are standing on a sandy beach with rocks and the ocean in the background.



Lake Macquarie
City Council



Questions
Anyone...?